

Crestline™

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# Square



Soft Seating





# Out of the box, into the Square.

A new solution  
for communication

Exclusive to

**Crestline**<sup>™</sup>  
Furniture Systems



## **Work is social.**

Workspaces are moving away from desks.





## Introducing Square.



A new design by Claudio Bellini, Square offers a new way of working. Square's modular elements allow unlimited choice of layout and reconfiguration of collaborative spaces.



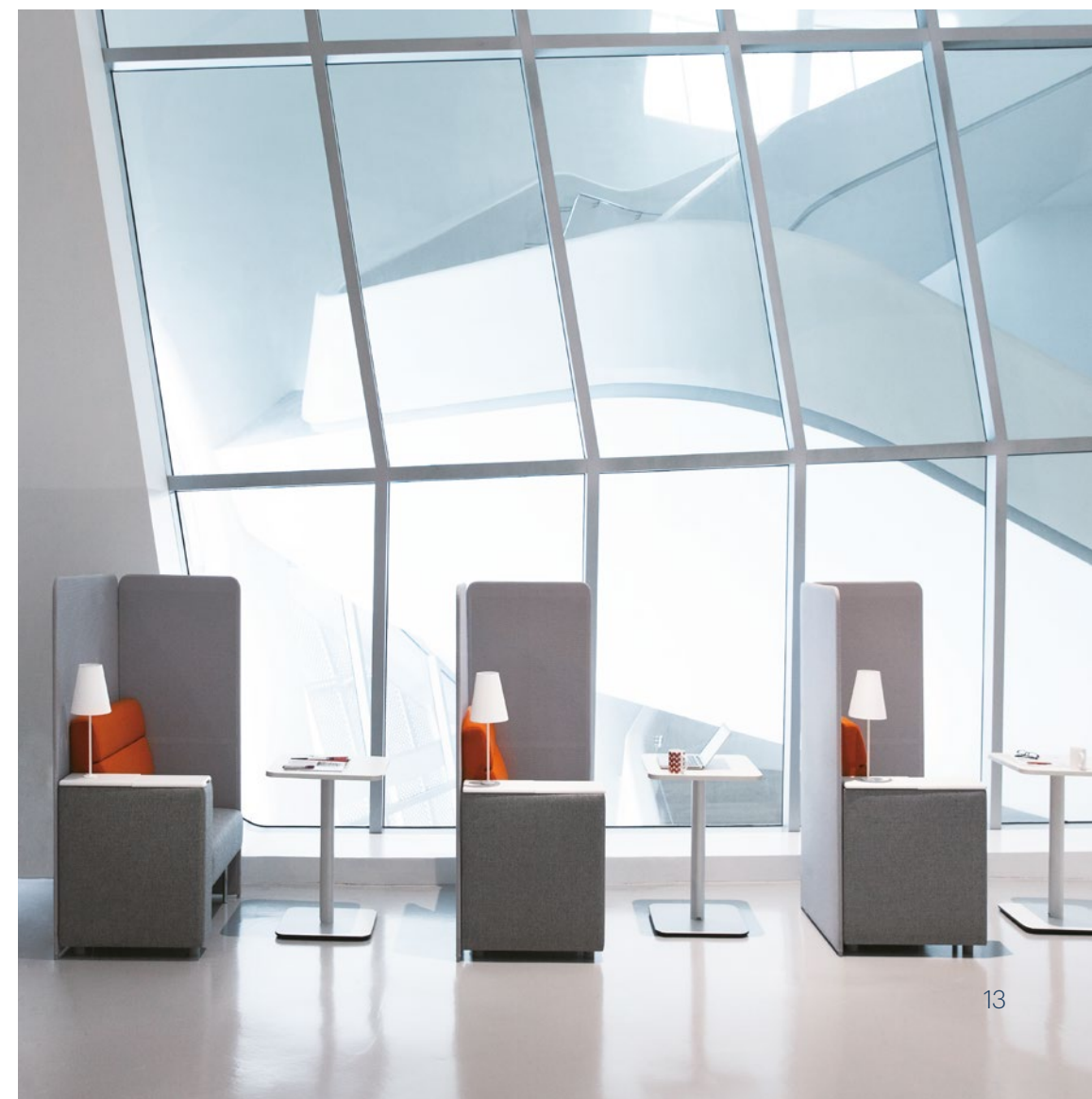
## Focus Area.













## Break-out Area.



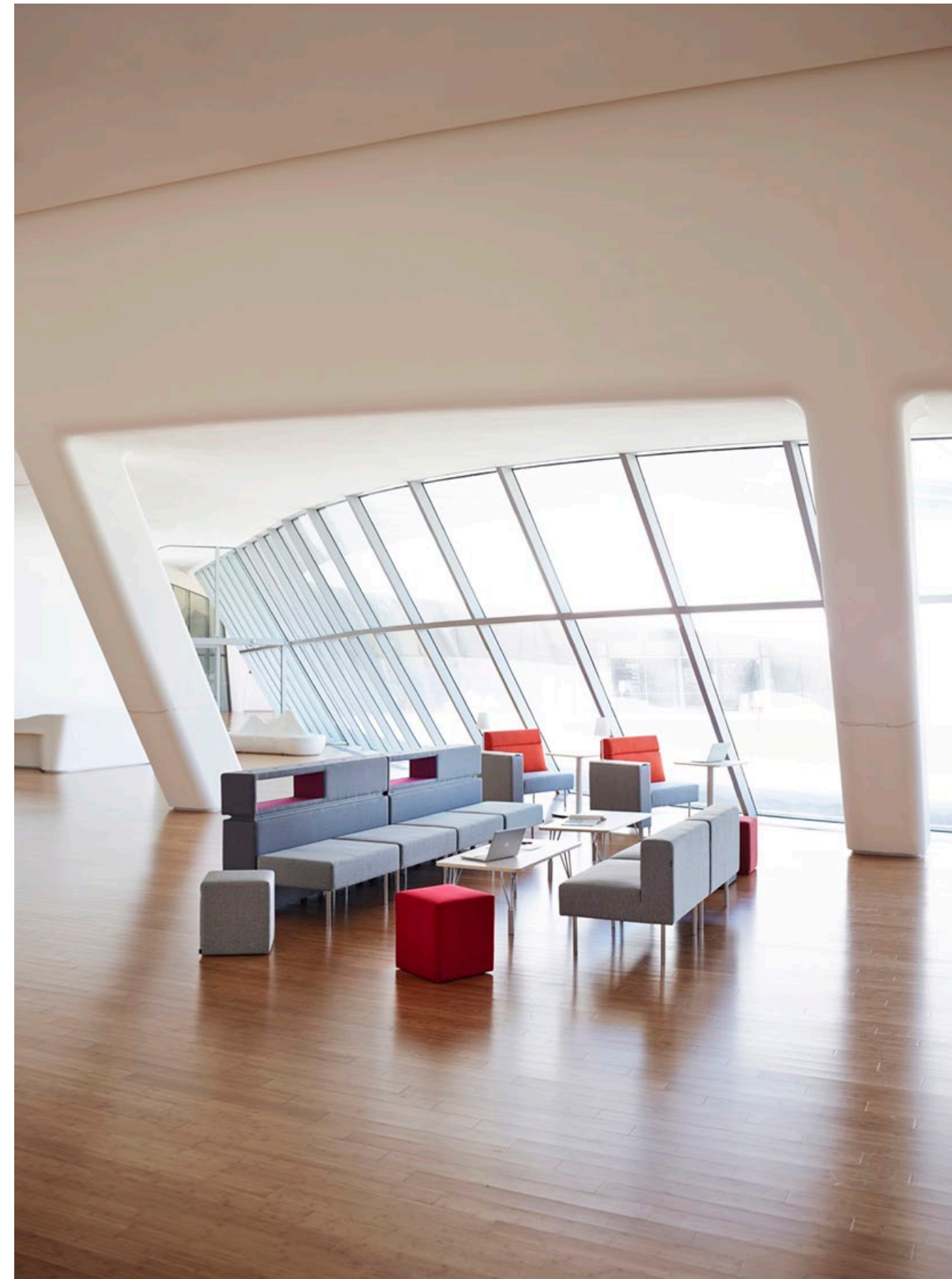


## Break-out Area.





## Break-out Area.





## Meeting Area.





## Cafeteria.



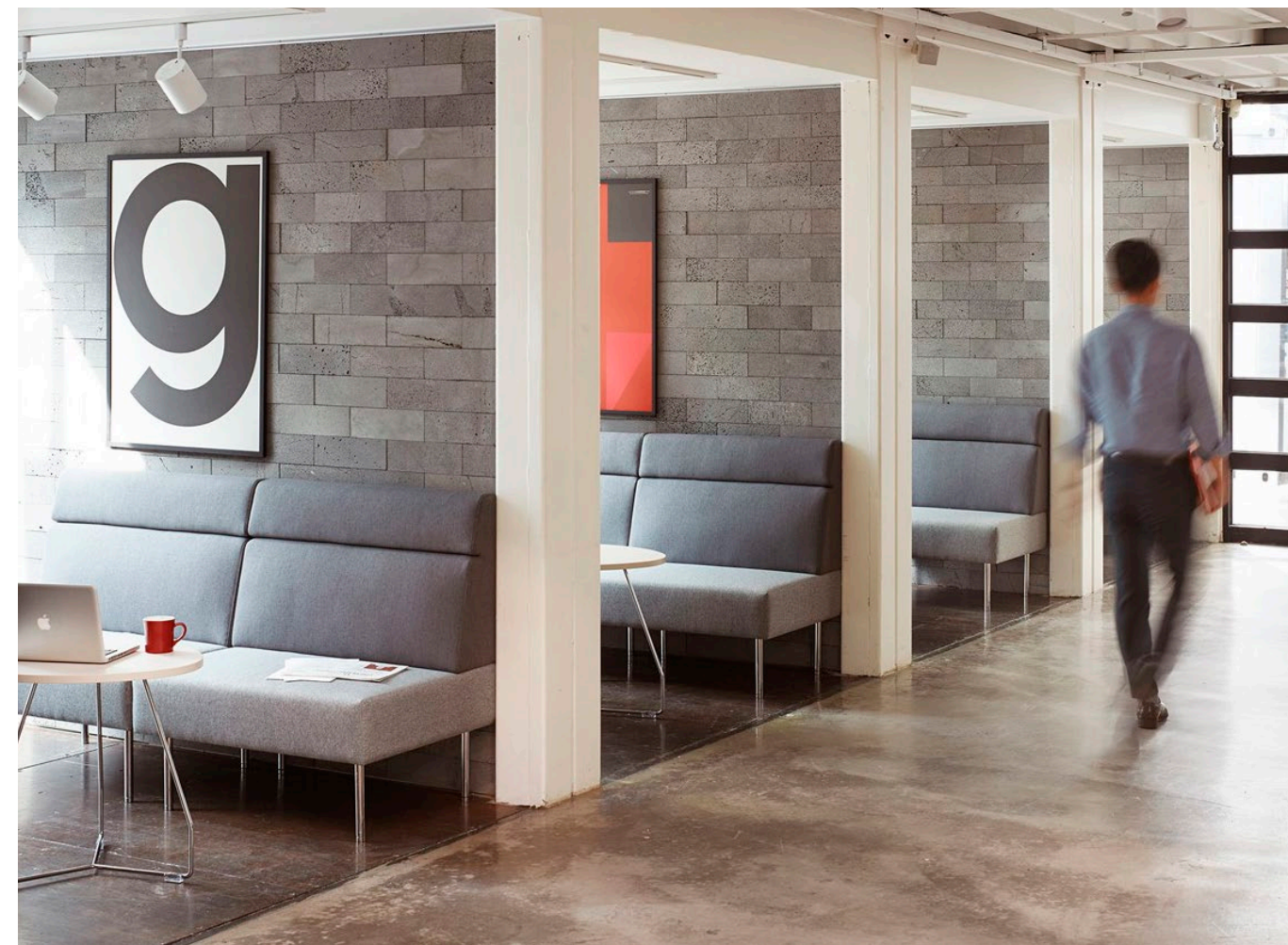


# Work Hub.





## Work Hub.





# Your Office.

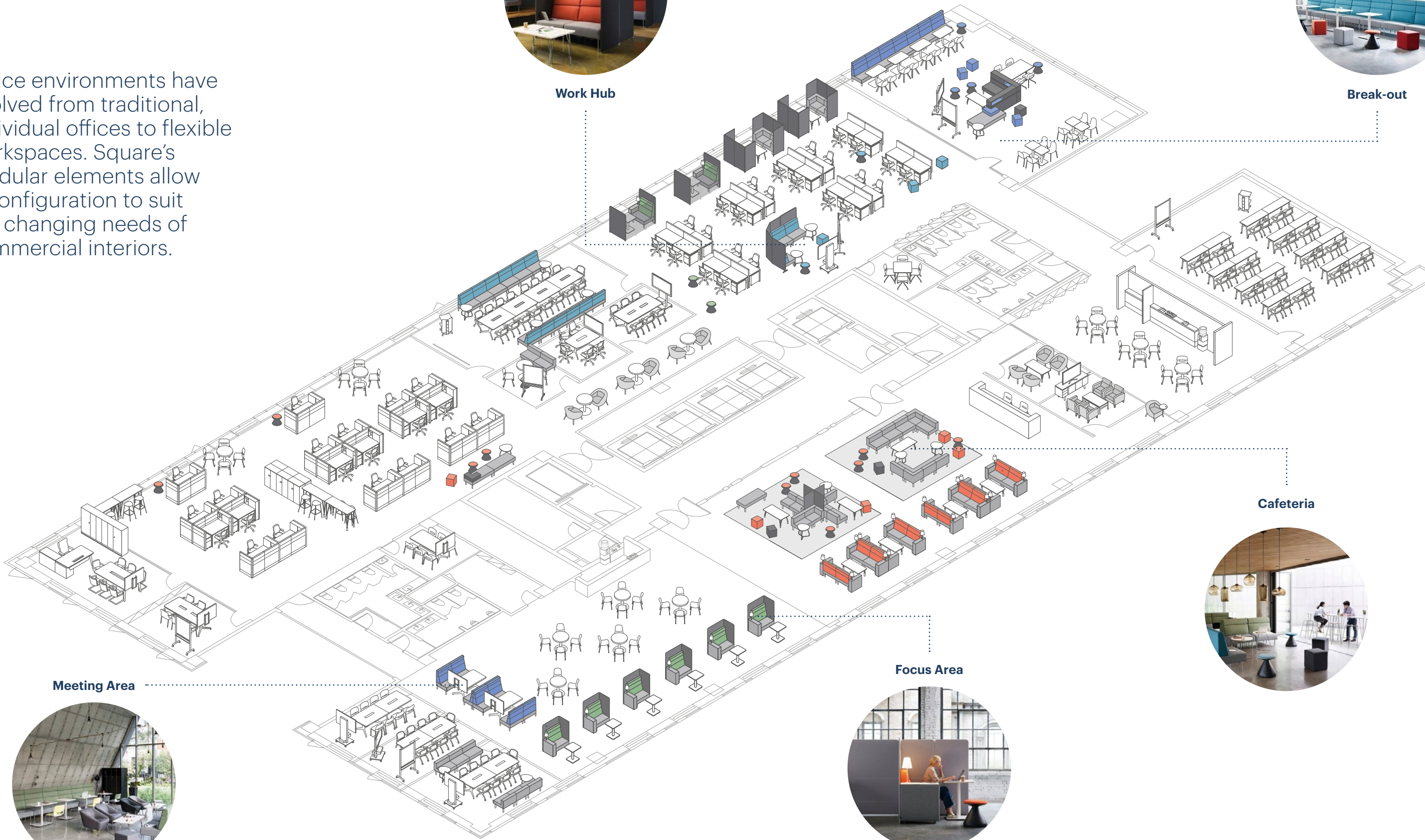
Office environments have evolved from traditional, individual offices to flexible workspaces. Square's modular elements allow reconfiguration to suit the changing needs of commercial interiors.



Work Hub



Break-out



Meeting Area



Focus Area



Cafeteria





# Square Family.





Design & Function.

- 1. BeConn Spin Stool
- 2. Square Stool
- 3. Lamp
- 4. Hub Wall
- 5. Wall-mounted Table or Leaner
- 6. IT Box





## Designer Profile.

Claudio Francesco Bellini (b.1963) lives and works in Milan, where he graduated in Architecture and Industrial design at the renowned Politecnico university in 1990.

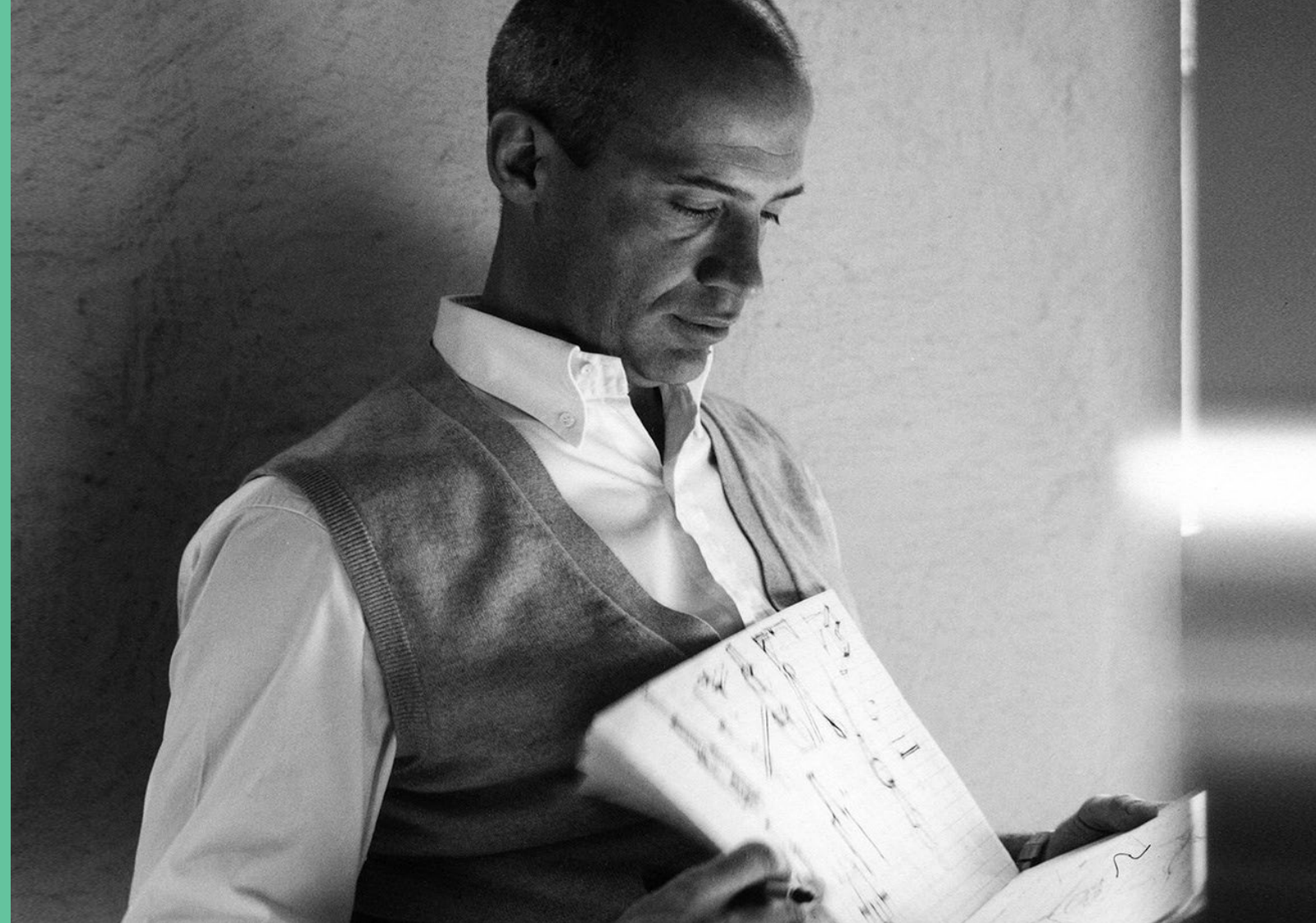
His strong fascination with creativity, is rooted in his early childhood years, inspired by his father Mario Bellini who is regarded as one of the most important figures in design history. From 1990 to 1996, he collaborated at Mario Bellini Associati, participating in many types of projects and competitions in architecture and design internationally. In 1996 he founded Atelier Bellini, an innovative design studio with a special interest in and original approach to the relationship between new technologies and creative processes.

In 1998, his revolutionary new office furniture system, TW Collection (Frezza), introduced a completely new vision in the contemporary office landscape. From that point on, his extensive production of innovative projects in this area, has broadly contributed to anticipating behaviors and trends in the evolution of the working environment over the last 15 years.

Today Claudio Bellini Design, recognized as one of the most influential European studios, is active within several fields of design ranging from furniture and product design to architecture, and collaborating with leading companies worldwide including: Walter Knoll; Steelcase; Poltrona Frau; and Riva 1920. Many of the studio's creations have received international design awards, including the prestigious Red Dot, IF and Good design awards.

As the art director of several international brands, he has cooperated successfully since 2003, with the Italian kitchen tools manufacturer Barazzoni, developing a remarkable collection of products, in addition to handling brand and packaging design. In 2010 he began directing the development of a comprehensive new line of products for Fursys group, the South Korean leader in office and contract furniture and, in 2012, he initiated an important cooperation with Natuzzi group, designing an extensive family of products and furniture for the domestic market.

Professor in furniture design at the Genova University from 2004 to 2008, he has held lectures and conferences all over the world, as his work has been extensively published. Claudio Bellini, describes his creative process as a mind adventure; free of any prejudice, animated only by enthusiasm, curiosity and optimism. This open minded attitude, combined with a peculiar sensibility for historical heritage, and a deep understanding for material, production processes and market requirements, is clearly expressed in his creations and work method.





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